# Jimmy Jiang z.

#### **EXPERIENCE**



#### Senior UX Designer

#### Ericsson

Jan 2019 - Mar 2024

2019.1 - 2019.8 Contract | 2019.9 - 2024.3 Permanent

Responsible for UX design in Ericsson IoT Connected Vehicles. This cloud platform is connecting over 20 million vehicles across 150 countries.

I am a dedicated designer in this project. My role is to provide simple and flexible UX solution to complex issues, and ensure the usability of final deliverables. I apply Ericsson Design System in the product, and help to iterate the design system with the experience I leaned from the project.

Besides of Connected Vehicles product, we also designed a mobile demo app and a Vehicle Simulator, to help our potential customers have an intuitive understanding about how our connectivity capability supports the vehicle end-user's experience.

I left the company because Ericsson sold its entire IoT business in 2023, and later the employees in China were laid off.



#### Senior UX Designer

RIB Software SE

May 2017 - Dec 2018

Responsible for UX design of iTWO 3D. It's a desktop BIM (Building Information Modeling) integration tool based on Autodesk Revit, used by construction professionals.

As the only designer in this new project, I created and maintained a design system to keep UI elements and interaction pattern consistent. I also designed a Product Center website, where our customers can find feature introduction and tutorials.

I left the company because the project ceased development in the end of 2018, and the team was dismissed.



#### Design Lead / Senior UI Designer



VTRON Group Co.,Ltd.

Dec 2015 - Apr 2017

As a Design Lead, I took part in the most challenge projects, and also responsible for management tasks:

- · Designer recruitment.
- · Design resource planning and KPI.
- Establish Large Screen Device Design Guidelines.



# Senior Software Engineer (UI/UX)

**HSBC** 

Mar 2015 - Dec 2015

- Responsible for innovation banking apps design on smartwatch and tablet.
- Internal supervision dashboard design on tablet and TV.

# VTRON

# **UI** Designer

### VTRON Technologies Ltd.

Mar 2011 - Feb 2015

- Responsible for UI design of large screen (Video Wall) projects.
- Interaction design between large screen device and PC.
- · Big data visualization.
- Design and build the web and WPF UI components library.

#### SKILLS

- Solid skills in UX design process including user research, ideation, interaction design, visual design, prototyping, usability testing and product iteration.
- Familiar with UI implementation of web, WPF, iOS during development process.
- Knowledge of HTML/CSS and responsive web design. Partnering well with developers.
- Experience working with global teams and crafting multi-language product.
- Fluency in Sketch, Figma, Adobe CC, Microsoft Blend and other design tools.

#### **EDUCATION**



# Master of Multimedia, Art & Design

#### Monash University

2008 - 2010

Graducated with Multimedia & Digital Arts Award for Outstanding Achievement.



## **Bachelor of Computer Science & Technology**

Beijing Normal University

2003 - 2007

#### **CERTIFICATE**



#### **Google UX Design Professional Certificate**

Coursera | Google

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LANGUAGE English Chinese - Mandarin Chinese - Cantonese

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